



PROJECT TIPPING POINT

PROJECT TIPPING POINT is a partnership with The Fountain Earth in solidarity with the Kogi Mamos. We are at a crucial juncture in human history, yet we are fragmented. We need ALL of us to unite as one heart, one mind and one voice to make this change happen together. There is safety in numbers, courage is contagious and as a community we can gently shake the world.

*“COURAGE IS
CONTAGIOUS”*



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01 PROJECT TIPPINGPOINT

Project Tipping Point is a pioneering education-in-action movement and course aimed at seeding societal tipping points that fracture business-as-usual thinking, techno-solutionism, greenwashing and stagnant organizational bureaucracy into holistic contextually relevant solutions, cascading effects and grassroots pressurization. We will be co-creating this movement between the dates of January 2024 and December 2026. This societal tipping point will coincide with the mass adoption of regenerative and post-growth worldviews rooted in right-relationship and reciprocity with a unified narrative, brand, synchronized social media activity and a hub-and-spoke model for global bioregional action.



02 WHY THESE DATES?:

Many Original People's prophecies operate in cyclic time. 2024-2026 are the final three years, according to the Kogi Mamos, of a 13 year cycle that gives us the opportunity to allow the "end to fall into the beginning. This timeline is inspired by various elders from varied lands around the Earth for us to all come together and make a unified push for a more beautiful world.



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Any questions? Feel free to email: ra@rajames.co or DM Ryan (Ra) James or Erin Remblance on LinkedIn.



03 AIM

Our aim is to connect the amazing like-minded yet fragmented changemakers around the world with a shared narrative that ignites and sustains dynamic momentum toward pro-life, authentically sustainable, and inclusive global transformation. We strive to unite diverse communities from all walks of life, organizations, and business leaders worldwide, fostering collaboration, imagination, cross-pollination, innovation, and collective action within a morphic communal structure. Through strategic initiatives, advocacy, and empowerment, we aim to address pressing global challenges, spark dialogue and inspire impactful questions and solutions. Our goal is to be a community-catalyst-organization, unifying the continuous momentum that propels us toward a more equitable, resilient, and harmonious world for past, present and future generations.



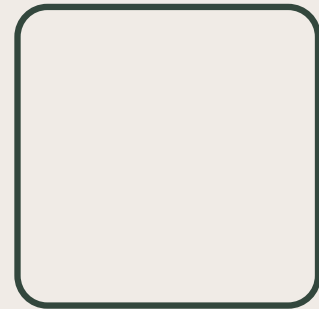
04 FEELING

Courage, excitement, belonging, determination, responsibility, hopefulness-in-action, empowerment, accountability, community.



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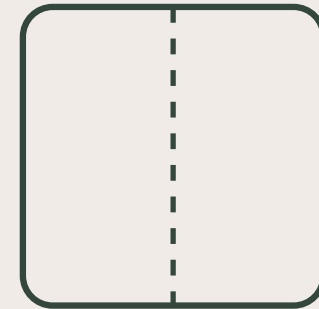
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**WEEK 1:
(RE)ACHING TIPPING
POINTS TOGETHER**

Erin Remblance

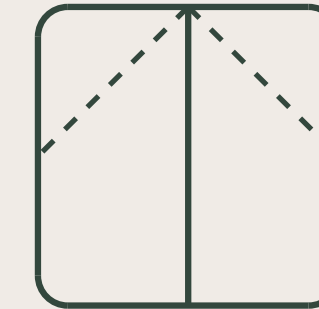
In week 1, of PROJECT TIPPING POINT, we look at the (re)Biz 10-step social tipping point theory-of-change as how we as a (re)Biz collective will utilize large-scale support systems to enable courage and empowerment, accountability structures to hold us to action and regenerative/post-growth frameworks & roadmaps to seed societal tipping points that fracture business-as-usual practice whilst influencing widespread worldview change within business society.



**WEEK 2:
(RE)CONNECTING WITH
THE HEART OF THE PROBLEM**

Ryan (Ra) James

In Week 2, we begin to dive into the complexity and intensity sitting at the heart of the problem within the meta-crisis so that we can connect our narrative across emotional spectrums of passion, care, inspiration and action rather than desperation and anger. We learn to navigate grief and anxiety as arrows towards purpose and imagination, utilize emotional turbulence to find safety and confide in the support systems of community collaboration to shift outcomes.

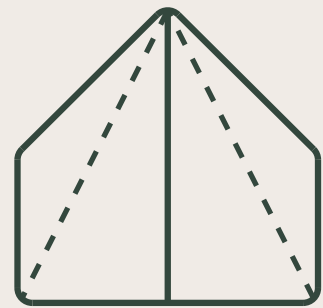


**WEEK 3:
(RE)GENERATING ANIMISM
AMIDST ANTHROPOCENTRISM**

Ryan (Ra) James

In Week 3, we begin to understand the dominant hegemonic worldview paradigm and the indigenous kin-centric worldview paradigm on a continuum for our navigational use. We will utilize language, ecological contexts and empathy to bring us back into an embodied, lived-experience of connection with nature beyond the conceptual manipulations of the Earth for our exclusive anthropocentric benefit.

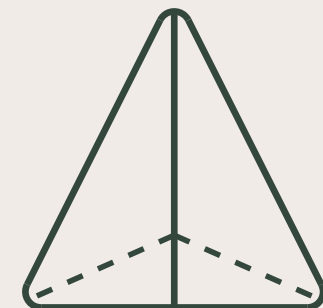




**WEEK 4:
(RE)PURPOSING ROADMAPS
OF SUCCESS**

Kasper Benjamin Reimer Bjørkskov

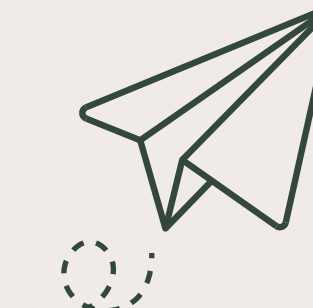
In Week 4, we concentrate on the power of strategic actions to drive societal change at individual, communal, and broader levels, drawing inspiration from real-world cases. We explore the dynamics of positive tipping points, understanding how minor shifts can lead to significant transformations. This session delves deep into the mechanisms of initiating and nurturing social movements, emphasizing the Law of Diffusion of Innovation for insight into how these movements gain momentum and create lasting impacts. Aimed at empowering participants, this week offers practical tools and knowledge, encouraging a proactive approach to contributing to meaningful societal shifts.



**WEEK 5:
(RE)CLAIMING
GENUINE PROGRESS**

Erin Remblance

In Week 5, we will question the myth of progress within the paradigm of western development utilizing examples from Australia concurrently with 10 alternative life-way movements around the globe stepping into a paradigm of a pluriversal, post-growth world. We will also provide over 60 alternative KPIs and ways to measure different levers of performance, welfare, equality and holistic approaches that can be immediately implemented and explored.



**WEEK 6:
(RE)SPONSIBILITY AS
DUTIFUL RESISTANCE**

Kasper Benjamin Reimer Bjørkskov

In Week 6, we will discover what sort of activism is for you, give you your accountability structures and groups so that you can begin to allocate energy towards crafting your unique action plan. The aim of these plans are to transform your life in practice, assist in redistribution of your energy, and touch the lives of those with you and around you to cascade into systems change.





05 KEY PARTS OF THIS INITIATIVE INCLUDE:

- A message from the Kogi Mamos of Colombia;
- Self-paced course with exclusive content;
- Office hours led by our guides and wisdom keepers;
- Assigned and exploratory group-breakout calls;
- Diversified research and intersectional resources with case studies and examples of how to enact tipping points on multiple levels;
- Media library of assets to use on LinkedIn and other social networks with a united thread and narrative;
- Post-growth business frameworks and alternative KPIs;
- Step-by-step individual and collective action-plans;
- Global bioregional community hub formation for localized action with global contextual relevance;
- Accountability structures in place to ensure that these movements are truly taking root, not in concept alone but in action!



06 LOGISTICS

Course Run time: 6 weeks (go at your own pace)

Price: \$500

Coupon codes:

LAUNCH65 – 65%; (first 250 members)

2WAVE50 – 50% off; (second 250 members)

REBIZFOLLOW25 – 25% off; (third 500 members)



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